



ABRA

2026 COMPANY PROFILE

www.abragroup.ae

ABRA AT A GLANCE

ABRA is a Dubai-based full-scope real estate platform, managing every stage of a property’s journey from concept and investment strategy to delivery, sales and beyond.

Operating as a concept showroom, Abra showcases a curated portfolio of exclusive real estate projects while providing full-cycle consultancy and tailored sales and marketing solutions that guide clients through every stage of the property journey.

Built on deep market expertise and a client-first philosophy, Abra goes beyond traditional transactions. We take the time to understand individual lifestyle aspirations and investment goals, delivering bespoke recommendations grounded in data, market timing, and long-term value. Every project we present is carefully vetted, and every advisory decision is made with precision and purpose.

From first-time buyers to seasoned investors and institutional partners, Abra redefines the real estate experience by raising the standard of transparency, professionalism, and performance. We focus on long-term relationships, meaningful results, and investments that truly work for our clients, ensuring every step of the property journey is seamless, strategic, and rewarding.

 50 Years Combined real estate experience on the market	 900+ Residential units to be handovered
 1,000+ Collaboration with other agencies	 6000+ Agent network
 10 New development projects	 1 Billion AED 280M USD Value of new developments

HISTORY AND MILESTONE

Shaping Dubai’s off-plan market through expertise and innovation



A STRATEGICALLY DESIGNED REAL ESTATE MANAGEMENT PLATFORM

A full-scope real estate management platform offering custom-tailored approach, from land acquisition, construction and development, marketing and portfolio management.



ABRA LAND BANK

- Start the journey by acquiring the right land
- Advise developers on avant-garde market trends
- Guide projects from conception to execution



ABRA INVESTMENTS

- Optimize property performance
- Maximize investment returns
- Maintain and enhance asset value
- Deliver strategic growth insights



ABRA DEVELOPMENT ADVISORY

- Guide project design and layouts
- Recommend colors, materials, and finishes
- Align design with market preferences
- Optimize space and aesthetics



ABRA CONSTRUCTION MANAGEMENT

- On-site supervision to prevent errors
- Ensure timely, on-budget delivery
- Coordinate teams for seamless execution
- Maintain quality and standards



ABRA SALES & MARKETING

- Lead project launches end-to-end
- Activate extensive broker networks
- Drive targeted campaigns
- Maximize sales and engagement



DUBAI REAL ESTATE PORTFOLIO

Abra's Dubai real estate portfolio spans a curated selection of high-potential residential developments across the city's most in-demand locations. Focused on off-plan and value-driven opportunities, the portfolio reflects a balance of strong capital appreciation, rental yield potential and long-term asset growth. Each project is carefully selected based on location fundamentals, developer credibility, design quality and market demand ensuring investors access resilient, future-ready assets in Dubai's evolving property landscape.

KEY PROJECTS

A portfolio of projects accross Dubai



Southlofts

ELEVATED CO-LIVING

Location

Dubai Industrial City, Dubai, U.A.E.

Number of Units

Studio - 149 Units

Sales Volume

AED 67,000,000

Completion

Q2 2028

KEY PROJECTS

A portfolio of projects accross Dubai



LISTONE
Residence

Location

Warsan 1, Dubai, U.A.E.

Number of Units

Studio Apartment - 75 Units

1 Bedroom Apartment - 104Units

2 Bedroom Apartment - 23 Units

Sales Volume

AED 166,000,000

Completion

Q3 2028

KEY PROJECTS

A portfolio of projects accross Dubai



ALLEGRO P A R K

Location

Dubai Islands, Dubai, U.A.E.

Number of Units

1 Bedroom - 16 Units
2 Bedroom - 28 Units
3 Bedroom Penthouse - 4 Units
3 Bedroom Townhouse - 4 Units

Sales Volume

AED 210,000,000

Handover

Q4 2027

KEY PROJECTS

A portfolio of projects accross Dubai



THE
WILLOWS
RESIDENCES

Location

Meydan, District 11, Dubai, U.A.E.

Number of Units

1 Bedroom - 31 Units

2 Bedroom - 23 Units

Sales Volume

AED 80,000,000

Handover

Q1 2027

KEY PROJECTS

A portfolio of projects accross Dubai



CHELSEA GARDENS

Location

Jumeirah Garden City, Dubai, U.A.E.

Number of Units

Studio - 10 Units

1 Bedroom - 40 Units

2 Bedroom - 6 Units

Sales Volume

AED 130,000,000

Handover

Q1 2027

KEY PROJECTS

A portfolio of projects accross Dubai



ALLEGRO RESIDENCES

Location

Dubai Islands, Dubai, U.A.E.

Number of Units

1 Bedroom - 28 Units

2 Bedroom - 28 Units

3 Bedroom - 4 Units

Sales Volume

AED 130,000,000

Handover

Q2 2026

KEY PROJECTS

A portfolio of projects accross Dubai



GATEWAY
by PREMIER CHOICE

Location

Jumeirah Village Circle, Dubai, U.A.E.

Number of Units

Studio - 26 Units

1 Bedroom - 93 Units

2 Bedroom - 29 Units

3 Bedroom - 3 Units

Sales Volume

AED 180,000,000

Handover

Q3 2026

KEY PROJECTS

A portfolio of projects accross Dubai



BARARI
VIEWS LIMITED
by PREMIERCHOICE

Location

Majan, Dubai, U.A.E.

Number of Units

1 Bedroom - 6 Units

2 Bedroom - 12 Units

3 Bedroom - 4 Units

Sales Volume

AED 20,000,000

Handover

Handovered in 2025



OFFICE

Abra's Dubai office is a modern, client-focused hub bringing together real estate advisory, investment expertise, and project execution designed to support seamless, end-to-end real estate solutions.

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